GECKO

GOVERNANCE FOR NEW MOBILITY SOLUTIONS

D6.2 GECKO Website

03/04/2019
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SUMMARY SHEET

Deliverable No.	D6.2
Project Acronym	GECKO
Full Title	Governance principles and mEthods enabling deCision maKers to manage and regulate the changing mObility systems
Grant Agreement No.	824273
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Peer Review	Yannick Bousse, Charlotte van Hek (UITP)
Quality Assurance Committee Review	N.a.
Date	03/04/2019
Status	Final
Dissemination level	Public
Abstract	Deliverable 6.2 outlines GECKO's website.
Version	1.0
Workpackage No.	6
Workpackage Title	Communication and dissemination
Programme	Horizon 2020
Coordinator	UITP – The International Association of Public Transport
Website	www.h2020-gecko.eu
Starting date	December 2018
Number of months	30

PROJECT PARTNERS

Organisation	Country	Abbreviation
UNION INTERNATIONALE DES TRANSPORTS PUBLICS	BE	UITP
FIT CONSULTING SRL	IT	FIT
UNIVERSITY COLLEGE LONDON	UK	UCL
POLIS - PROMOTION OF OPERATIONAL LINKS WITH INTEGRATED SERVICES, ASSOCIATION INTERNATIONALE	BE	POLIS
IRU PROJECTS ASBL	BE	IRU
RUPPRECHT CONSULT-FORSCHUNG & BERATUNG GMBH	DE	RC
CAPITAL HIGH TECH SARL	FR	CHT
ABO AKADEMI	FI	ÅA
CONFEDERATION OF ORGANISATIONS IN ROAD TRANSPORT ENFORCEMENT	BE	CORTE
UNIVERSITA COMMERCIALE LUIGI BOCCONI	IT	UB

DOCUMENT HISTORY

Version	Date	Organisation	Main area of changes	Comments
0.1	01/04/2019	Polis	Full draft	
0.2	03/04/2019	UITP	Review of draft	
1.0	03/04/2019	Polis	Final	

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1. EXECUTIVE SUMMARY

The GECKO website (deliverable 6.2) is the project's main gateway to the outside world. It provides information on GECKO objectives, partners, methodology, tools, results, publications, news and success stories. The website mainly addresses the expert audience of urban transport practitioners, policy and decision makers. The updating process is user friendly and does not require specialised skills and the content management system allows for the easy creation of new pages, inclusion of new text and image content. The website also includes links to dedicated GECKO pages on social media, i.e. LinkedIn and Twitter.

This website has been launched in March 2019 and will be kept up-to-date with the latest news, events and project developments. UITP and POLIS will liaise with other relevant activities and projects to explore how the information from GECKO can feed their platforms. All project public deliverables will be published on the website.

The GECKO website domain name is: http://h2020-gecko.eu/

This short document briefly presents the layout of the website, its structure and main features.

2.ABOUT GECKO

The rapid proliferation of new technologies and disruptive innovations are threatening well established players across many sectors. None more so than in the mobility sector, where the public and private provision of passenger and freight transport is undergoing a mobility revolution.

To ensure maximum benefit from innovation in mobility, the right regulatory framework conditions and cooperation between public authorities and industry, business and operators is needed.

The overall goal of GECKO is to support authorities in developing the most appropriate regulatory framework and governance model, through guidance, recommendations and case studies, for the transition to a new mobility era of cooperative, inclusive, competitive, sustainable and interconnected mobility across all modes, through evidence-based research.

3. WEBSITE CONTENT AND STRUCTURE

3.1.   Home page

The homepage of the GECKO website is structured as follows:

- Menu linking to the website's respective pages
- Links to social media: LinkedIn and Twitter
- A paragraph presenting the mission of the GECKO project and a link towards more information
- Latest news and events
- Twitter feed which shows GECKO latest tweets
- Possibility to subscribe to the newsletter
- The EU flag and the following text: "This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 824273" appears on all the pages of the website.
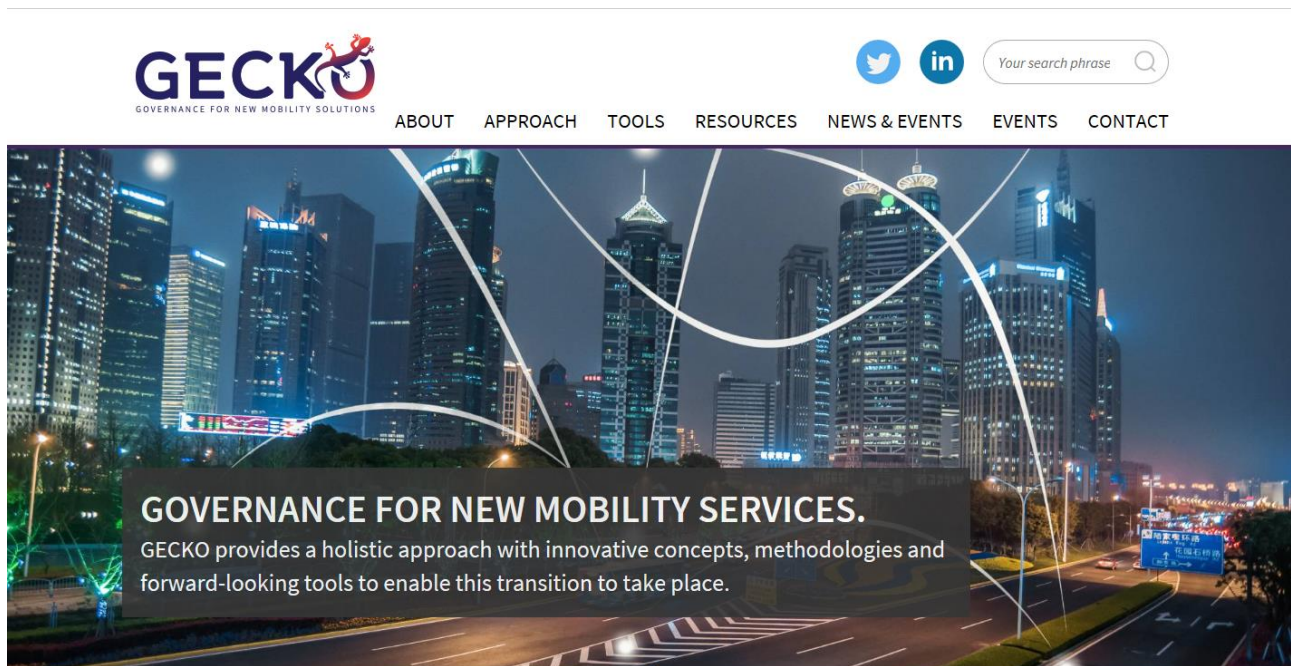

Figure 1: GECKO website homepage

3.2.   Website content

The navigation bar includes the following headings:

3.2.1. About

This section introduces the GECKO project, its missions and objectives and partners. It also comprises a section with the list of partners involved in the project.
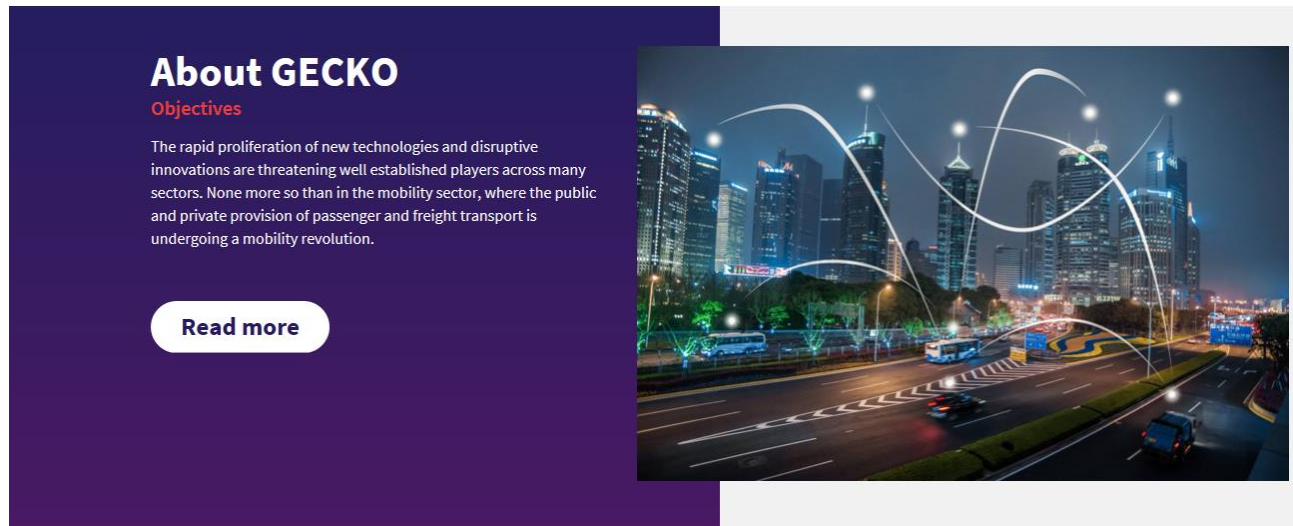

Figure 2: About GECKO

3.2.2. Approach

This section presents the GECKO holistic approach towards the effective deployment of emerging technologies and business models for all transport modes, the central role of the process of stakeholder engagement in the GECKO project, and the Regulatory Supportive Tools as a key output of the project.
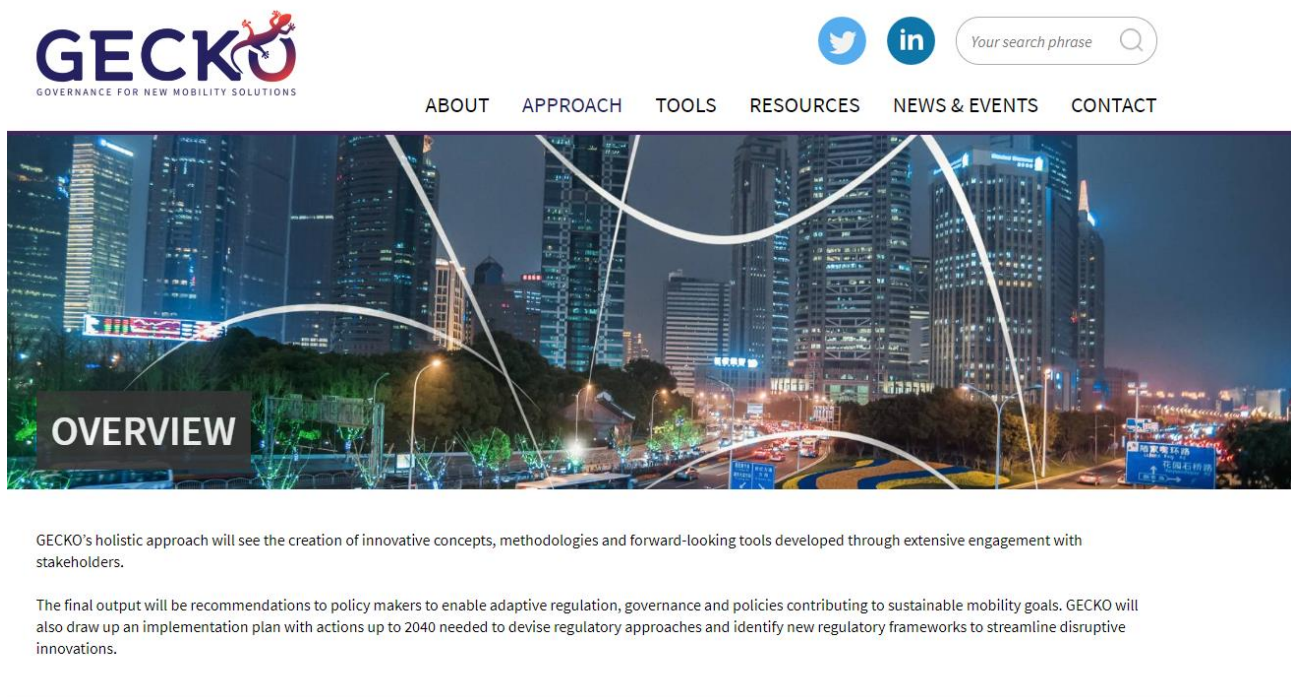
Figure 3: Overview Page within the dropdown menu Approach

3.2.3. Tools

A number of tools will be developed in the context of the GECKO project to support EU's new regulation agenda regarding enabling effective deployment of emerging technologies and business models for all transport modes. The website gives visibility to them with a dedicated page. A space is also dedicated to all publications that the project will issues during its duration.
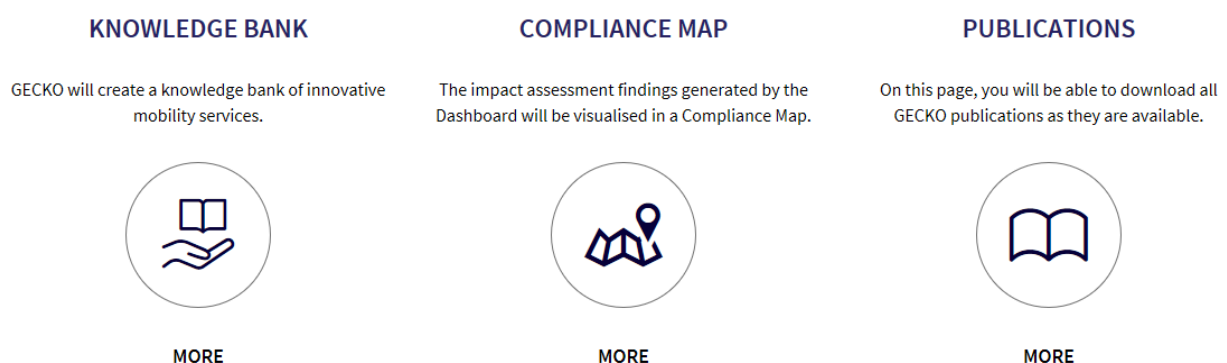

Figure 4: Homepage section dedicated to GECKO tools

3.2.4. Resources

This section contains all the resources that will be made available during the time span of the project. By searching the dropdown menu, it will be possible to download from all the GECKO-related publications, communication materials and presentations. Furthermore, the page "Links" will contains references to other EU-projects thematically related to GECKO.
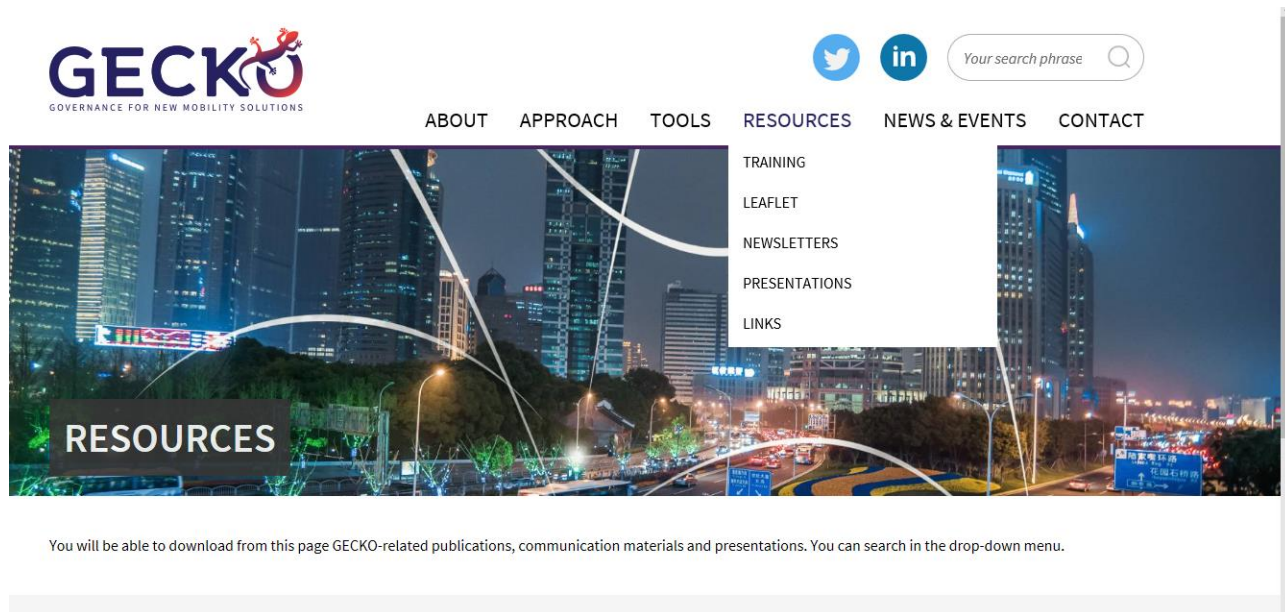

Figure 5: Resources section

3.2.5. News and events

This section will include the news about the project, news items will be added to this section throughout the project whenever it is relevant. The dropdown menu will contain links to the upcoming and past events where the GECKO projects was and will be featured.
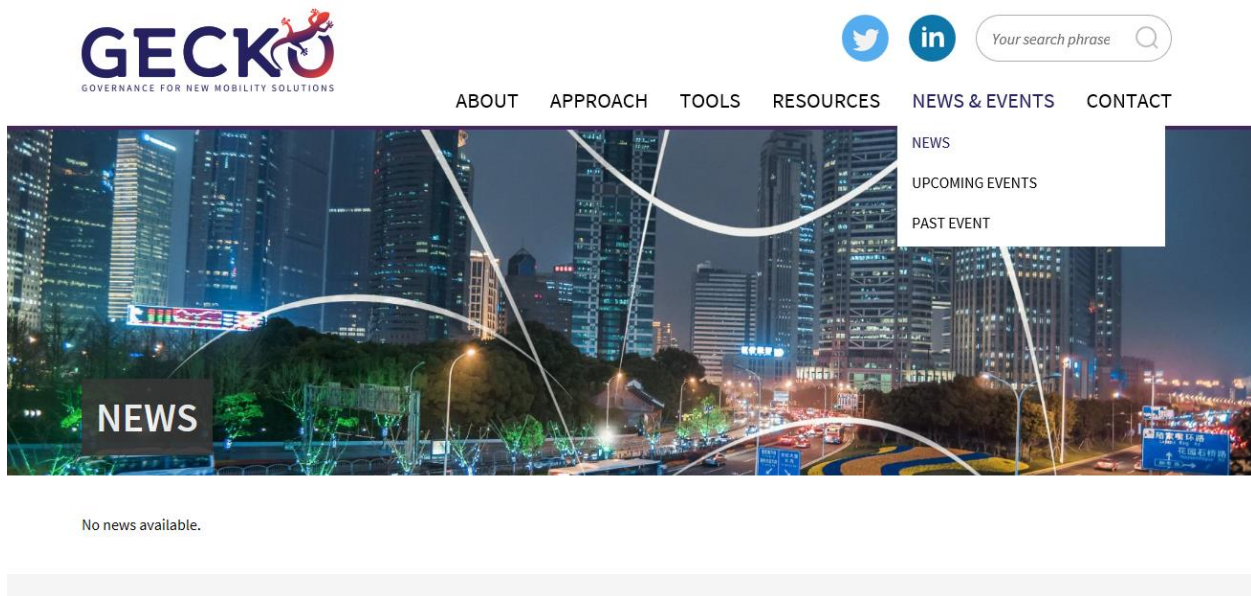
Figure 6: News page within the News and Events section

3.2.6. Contact

Readers can contact the GECKO project via an online form. The question or comment submitted via the form is then sent to the project coordinator and to the project dissemination managers. Polis network - as dissemination manager of GECKO - treats data in accordance to the GDPR legislation. Polis' privacy policy can be found on the GECKO website.

Contact

Figure 7: Contact form

GECKO CONSORTIUM

The consortium of GECKO consists of 10 partners with multidisciplinary and complementary competencies. This includes leading universities, networks and industry sector specialists.

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For further information please visit **www.H2020-gecko.eu**

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