



Cooperation among public and private parties

Stakeholder workshop 2
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COOPERATION AMONG PUBLIC AND PRIVATE PARTIES

- Stakeholder Hub that will facilitate cross-fertilisation among visionary experts from the whole transport ecosystem
- Analysis of cooperation models among public and private parties



COOPERATION AMONG PUBLIC AND PRIVATE PARTIES

Research conducted with public authorities, private sector and other sector stakeholders that includes:

- Desk research
- Surveys
- Workshops
- Semi-structured interviews



COOPERATION AMONG PUBLIC AND PRIVATE PARTIES

Report investigates:

- Cooperation model
- Role of data
- Formality of the relationship
- Satisfaction with the relationship
- Existence of cooperation



COOPERATION MODELS

Memorandum of understanding

Contracts

COOPERATION
MODELS

No information sharing

Informal information sharing

SURVEY ON FORMALITY OF PUBLIC AND PRIVATE COOPERATION

45 stakeholder responses

32% of public parties and **38%** of private parties...

have signed contracts that define their relationship with the private/ public sector

47% of public parties and **58%** of private parties... foresee the need to be clearer in the future about the formality of this relationship

Private and public sector actors rated the importance of the cooperation at **8,8** out of 10

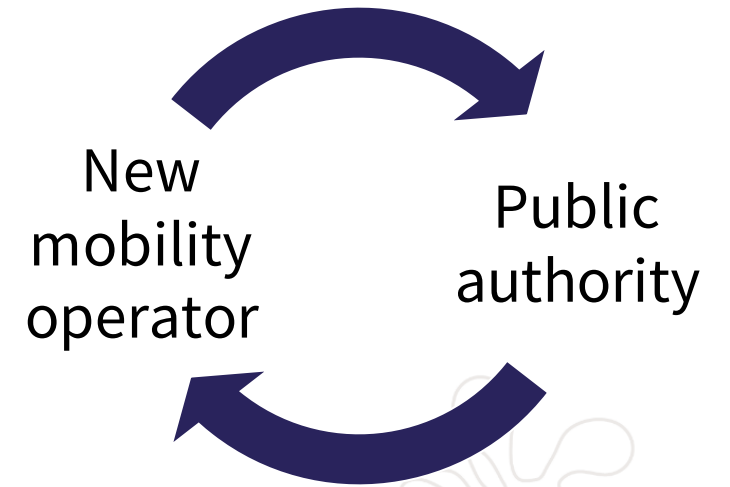
THE ROLE OF DATA



Selection of potential partners



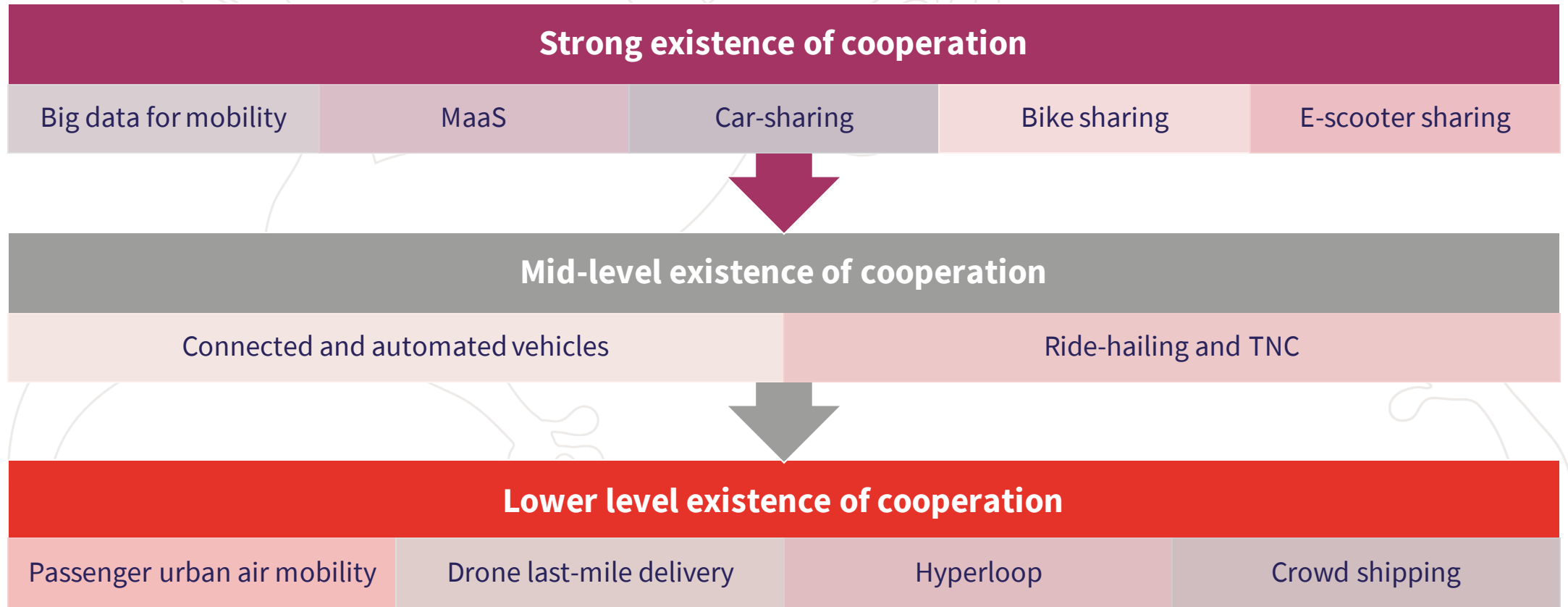
Enforcement and compliance



Adjusting the regulatory framework

SURVEY ON EXISTENCE OF COOPERATION

23 stakeholder responses



LISBON NEW MOBILITY SHARING SERVICES COOPERATION

- The City of Lisbon decided to **facilitate the take up of NMS** to complement traditional public transport
- Developed a **MoU** that all micro-mobility NMS providers must agree to
- Set up a **'sharing community'** with all operators, which meets monthly
- Open approach to innovation, collaboration and tolerant attitude has created positive outcomes



ANALYSIS OF COOPERATION MODELS AMONG PUBLIC AND PRIVATE PARTIES

Full report available on the GECKO
website

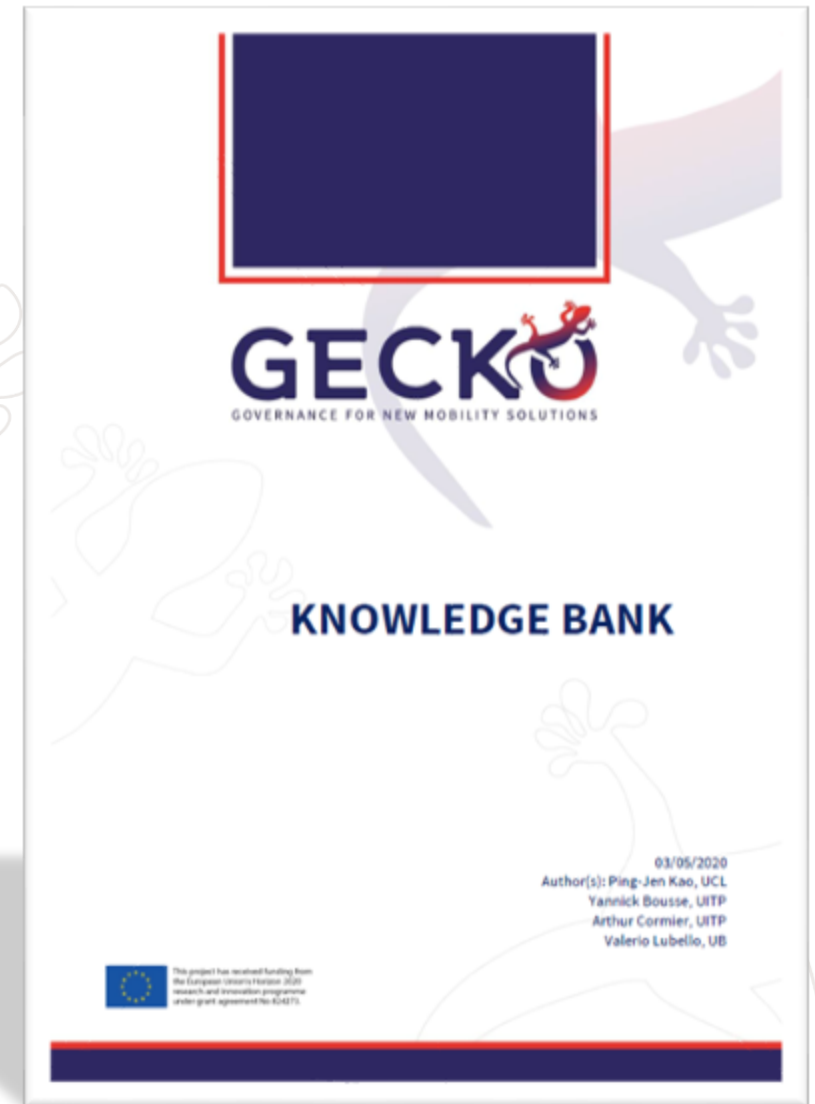


AVAILABLE HERE

KNOWLEDGE BANK

Includes:

- New mobility service and technology
- Market analysis
- Public and private party cooperation
- Business model
- Regulatory responses



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Thank you for listening

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